# The Pastellist

The Pastel Society of Australia Inc.

Established by John and Ivy Jeffrey in 1985



**The Pastel Society of Australia** 

# ANNUAL AWARDS EXHIBITION 2023

# Entries NOW OPEN

# CALLING ALL PASTELLISTS!

Get your entries in by Friday 21 April for The Pastel Society of Australia's Annual Awards, to be held from 1 to 7 May 2023 at the Pelican Waters Resort, Sunshine Coast.

This year there is an online option as well as the hanging exhibition.

A first prize of \$1,000 can be won per category for paintings that are exhibited, and a \$300 prize for the best per category for online works.

Categories are; People, Animals, Scapes, Still Life and Abstract.

P.S.A. members can submit a total of three entries, non-members, one entry.

During the exhibition, tutors will be providing live demonstrations in soft pastels.

See pages 22 - 27 for all the details.

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### **President's Report**

I hope that you all had a restful time over the holiday break and have gathered lots of energy for the coming year! How fortunate for us that we love creating, and using the beautiful pastel medium, and enjoy gathering to promote it. Whether you can attend any of the umbrella group meetings, or meet through the Zoom sessions, you are welcome and appreciated.

With the Annual Awards at Pelican Waters Resort 1st – 7th of May, hopefully you are busily planning and photographing your entries and organizing how to get them to the venue. There will be opportunities for you to assist with your time in rostering during the real-time show. This is the major annual exhibition of PSA members' work, so we need you participating either in the real-time exhibition or through the on-line opportunity in 2023, as we strive to serve all our members wherever they reside. We are hoping that this venue proves to be the anchor for all future Annual Awards to gain some stability in members' planning.

We would love to see more members participating in the monthly Zoom meetings, from the convenience of your own home, watching top-notch demonstrations and viewing the exhibition of fellow members' works. Also, if anyone with the technical know-how could volunteer to be backup to either Vanessa, who hosts this monthly Zoom, or Priscilla who receives and organises the submitted artwork images, it would be appreciated. It will be difficult when/if they were to become ill or need to travel! Get in touch and we can assist you in knowing what exactly is needed to be done in these areas.

There is so much information available to you as members through the website, and through viewing past newsletters on the website, that it is important for you to be able to access that website. Our Webmaster Hettie is at webmaster@pastelsocietyofaustralia.com.au

I look forward to another year of PSA happenings, and to seeing what you create,

Sincerely

Tricia

### From the Editor

Happy New Year to everyone! It looks like it's going to be another art-filled year, with the Annual Exhibition and Awards happening in May this year, so it's time to get back to the easel and start creating. The new venue at Pelican Waters, Sunshine Coast looks exciting, what a wonderful opportunity to showcase our talented members!

This newsletter has most of the PSA demos and workshops inside so you can begin planning your year and booking in, as well as paint-outs and exhibitions coming up. A reminder too that you are always welcome to advertise your own classes, retreats and workshops right here in the PSA newsletter, find the details inside.

Happy painting!

Jeanne Cotter

**Newsletter Editor** 

The PSA Committee has agreed to some changes for the presentation schedule at meetings from 2023. There are 10 meetings each year in the venues of Brisbane, the Sunshine Coast and the Gold Coast, with no meetings in January and December. There will be six PSA subsidised presentations at each of the three venues, with the individual groups arranging activities for the other meetings which are marked on this following table as TBA.

DATE	TIME	LOCATION	DEMO ARTIST	SUBJECT	
7 Feb 2023	6.30pm - 9pm	· · · · · · · · · · · · · · · · · · ·		"The Colour of Light and Shadow"	
11 Feb 2023	2.30 - 5.30pm	GOLD COAST - Mudgeeraba, Old Post Office	=		
14 Feb 2023	5.30-7.30pm	ZOOM	Maxine Thompson - NZ	Dealing with Commissions	
21 Feb 2023	6pm - 9pm	SUNSHINE COAST - Buderim Craft Cottage	Stephie Clark	"Geranium Jewels"	
7 March 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Showgrounds	Michael Connolly	Inauthentic Aboriginal art and his own art.	
11 March 2023	2.30 - 5.30pm	GOLD COAST - Mudgeeraba, Old Post Office	ТВА		
14 March 2023	5.30-7.30pm	ZOOM	Gwendolin Lewis	Demo and info on the NSW PSA Group	
21 March 2023		SUNSHINE COAST - Plein Air	ТВА	Plein Air	
4 April 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Chris Clark Showgrounds		ТВА	
8 April 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, Petronella M van Leusden			
11 April 2023	5.30-7.30pm	ZOOM	Lyn Henry - NZ	Regaining Your Mojo and Abstracts	
18 April	6pm - 9pm	SUNSHINE COAST - Buderim TBA Craft Cottage			
2 May 2023	6.30pm - 9pm			2023 Annual Awards information	
13 May 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, TBA Old Post Office			
9 May 2023	5.30-7.30pm	ZOOM Leoni Duff			
16 May	6pm - 9pm	SUNSHINE COAST - Buderim TBA Craft Cottage			
6 June 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Showgrounds	ТВА		

10 June 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, Old Post Office		
13 June 2023	5.30-7.30pm	ZOOM Julie Greig		
20 June 2023	6pm - 9pm	SUNSHINE COAST - Buderim Dan Toohey For Craft Cottage		Photography
4 July 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Showgrounds	Anne Yang	
8 July 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, Old Post Office	ТВА	
11 July 2023	5.30-7.30pm	ZOOM		
18 July 2023	6pm - 9pm	SUNSHINE COAST - Buderim Craft Cottage	Penelope Gilbert Ng	ТВА
1 August 2023		Members are invited to attend Botanical Gardens for plein air for lunch.		
12 Aug 2023	2.30 - 5.30pm	GOLD COAST - Mudgeeraba, Old Post Office		
8 Aug 2023	5.30-7.30pm	ZOOM	Stan Sperlak (pre- recorded)	Louise Corke judging entries.
15 Aug 2023	6pm - 9pm	SUNSHINE COAST - Buderim TBA Craft Cottage		
5 September 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Tricia Reust Showgrounds		
9 Sept 2023	2.30 - 5.30pm	GOLD COAST - Mudgeeraba, Oxenford Framers Old Post Office		
12 Sept 2023	5.30-7.30pm	ZOOM Hettie Rowley		
19 Sept 2023	6pm - 9pm	SUNSHINE COAST - Buderim Chris Blake Craft Cottage		
3 October 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt		
14 Oct 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, Old Post Office		
10 October 2023	5.30-7.30pm	ZOOM Dawn Emerson (pre-recorded)		Penelope Gilbert Ng judging entries.
17 October 2023	6pm - 9pm			Using Pastel Wet in Portrait from Life
7 November 2023	6.30pm - 9pm	BRISBANE - Mount Gravatt Showgrounds	Christmas & Art Trivia Night	

11 Nov 2023	1.30 - 4.30pm	GOLD COAST - Mudgeeraba, Old Post Office	Tricia Taylor	
14 Nov 2023	5.30-7.30pm	ZOOM	Lyn Mellady	
21 Nov 2023	6pm - 9pm	SUNSHINE COAST - Buderim Craft Cottage	ТВА	

### 2023 Workshops Schedule

DATE	DEMO ARTIST	SUBJECT	
SUNSHINE COAST @ Buderim Craft Cottage, 5 Main St Buderim			
15/16 April 2023	Tricia Reust	Portrait in Charcoal and Grey Pastel	
5 August 2023	Gail Higgins	Birds in Pastel	
7/8 October 2023	ТВА	ТВА	
BRISBANE @ Queen Alexan	der Home, 347 Old	Cleveland Rd, Coorparoo Qld 4151	
11 March 2023	Karol Oakley	Tell your story in pastel. <i>Interpreting a reference photo into an expressive painting that tells a story.</i>	
22 July 2023	Anne Yang	ТВА	
25/26 November 2023	Stephie Clark	ТВА	
GOLD COAST @ TBA			
15 April 2023	Dan Toohey	ТВА	

All bookings can be made online at: <a href="https://pastelsocietyofaustralia.com.au/">https://pastelsocietyofaustralia.com.au/</a>
Click on the arrow on the left and choose WORKSHOPS, then choose your location.



### **PSA Zoom Meetings**

Have you attended one of the PSA Zoom meetings? They are a wonderful way to see current pastel works by fellow PSA members, and to attend an informative demonstration or presentation without leaving home.

In 2023, there will be ten sessions on the second Tuesday of each month at 5.30 pm for a 6 pm start (Brisbane time). Our Treasurer Vanessa enables these Zoom meetings by connecting participants, and members have an informal discussion if they wish, before the formal start at 6pm. Participants are asked to mute themselves during the delivery of the presentation, and questions are relayed to the presenter though the "Chat" button. This ensures everyone can hear the presenter and questions are relayed in a respectful manner. If you wish to receive a meeting reminder on your phone on each Tuesday, please join the 'SIGNAL' app and activate it, then let Vanessa know you have done so.

Members can upload images of their pastel work via the "Competitions" menu option on the PSA website front page, by 9.00 a.m. (AEST) on the Monday before a Zoom meeting. The works are judged (while artist signatures are masked) by whomever is presenting at that particular meeting. A small award is offered across two categories, one being for General Members and the other for MPs/APs. All the images are then shown as a slideshow at the Zoom meeting and the judge can offer brief critiques on entries, especially the winning ones, before delivering their presentation for that evening. Please note that several judges have commented previously on the quality of the submitted photograph. It is worthwhile spending time on ensuring your work is photographed to an appropriate standard. Awards received for works at these Zoom meetings do not count against submission in the Annual Awards/Alexandra Awards.

After each Zoom meeting, the slideshow of members' artwork shown there is uploaded to the PSA website under "Videos" for members to enjoy at their convenience.

### For 2023:

- There are two set subject themed Zooms with increased prizes June "Crowded" (your personal
  interpretation might include anything from a crowded fruit bowl, seaside, room etc through to a crowded
  assembly of abstract colour) and November "Light in Shadows" which is a more technical consideration of
  how much light is there in shadow?
- Prizes for Zooms other than set subject: general members \$50 (comprising \$25 cash and \$25 gift certificate Arthouse Northside); MP/AP \$25 cash
- Prizes for set subject Zooms: general members \$200 cash; MP/AP \$100 cash

An exciting addition for 2023 is that we have engaged more International presenters. Maxine Thompson (February) and Lyn Henry (April) from New Zealand, and Stan Sperlack (August) and Dawn Emerson (October) from the USA. Of Note is that both Stan and Dawn will have pre-recorded presentations which will not be saved to the PSA website, and therefore only available for view through your attendance at the Zoom sessions those evenings.

Another presentation of note is Gwendolin Lewis (March) who will also touch on the development of the NSW group of the PSA. See the list of presenters for the year in the Monthly Meeting Schedule elsewhere in this newsletter and consider attending if you haven't done so before. After the first time, when you will be made welcome and given any assistance that you need to participate, I am sure you will have experienced the benefits of these presentations so that you will attend more.

We are ready to welcome you!

Tricia Reust

President

### **Monthly ZOOM Competition**

### You have the opportunity to show your pastel artwork during the monthly online Zoom Meetings

The PSA hosts ten Zoom meetings each year, February through November, to enable and welcome the attendance of members from all over Australia and the globe.

These meetings comprise:

- A brief announcement of PSA news
- Exhibition of submitted pastel works
- Demonstration by a pastel artist or presentation by someone in the pastel industry.

Artworks submitted for these Zoom meetings are welcomed to show other members what you are up to with your pastels and as an interesting exhibition. They are judged by that month's presenter for the awarding of a prize. If the presenter is a PSA member then that presenter is not permitted to submit a work. General members enter in one category and Master Pastellists (MP) and Accomplished Pastellists (AP) in another.

From 2023 in February, March, April, May, July, August, September, and October members can submit pastel works on any theme.

General Members prize will be \$50 (includes a \$25 Gift Certificate from Arthouse Northside). MP/AP prize will be \$25.

### **Set Subject Competition**

For the other two months there is a set theme. The demonstrating 'recognized pastel artist' at these two Zoom meetings will be a non-PSA member.

### 2023

The June theme is "Crowded". Members may interpret this in an individual manner e.g., a crowded forest, fruit bowl, beach, garden, cage, abstracted assemblage of crowded colour etc.

**The November theme is "Light in Shadow"**. With this more technical set subject members can explore shadow as the main theme of a pastel work with the various tones and colours to be found in areas of shadow; refracted/reflected light etc.

General Members prize is \$200. MP/AP prize is \$100.

From 2023 it is important to note that these monthly Zoom awards do not count if you are thinking of entering the Alexandra Awards section of the PSA Annual Awards.

Send a JPG image of your painting to <a href="https://pastelsocietyofaustralia.com.au/monthly-zoom-competition/">https://pastelsocietyofaustralia.com.au/monthly-zoom-competition/</a>

The monthly zoom opens at 5.30pm Brisbane time for a start at 6.00pm. The link is the same every month: <a href="https://us02web.zoom.us/j/9228254988">https://us02web.zoom.us/j/9228254988</a>

Reminders are sent by email and SIGNAL.

Each entry will be judged by the guest demonstrator and winners will be announced at the end of the meeting. These paintings DO NOT have to be framed.

### **Brisbane Meeting**

### **Tuesday 7<sup>th</sup> February from 6.30pm**

Demo Artist: Tricia Taylor

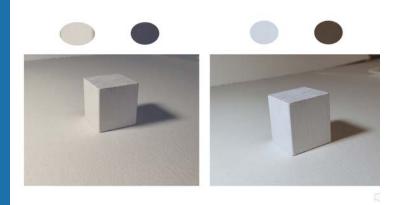
Subject: "The Colour of Light and Shadow"

Address: Mount Gravatt Showgrounds

Contact: Tricia Reust

presidentozpastels@gmail.com

0416967320



# Gold Coast Meeting Saturday 11th February 1.30pm

Demo Artist: Louise Corke

Subject: "Using Pastel Pencils with

Abandonment"

Address: Old Post Office, 57 Railway Street,

Mudgeeraba

Contact: Petronella van Leusden

hello@petronella.gallery



# **Sunshine Coast Meeting Tuesday 21st February 6 - 9pm**

Demo Artist: Stephie Clark

Subject: Geranium Jewels

Address: Buderim Craft Cottage, 5 Main St

Buderim

Contact: Vanessa Thomas

TreasurerOzpastels@gmail.com

0414571090



### **Brisbane Meeting**

Tuesday 7<sup>th</sup> March from 6.30 - 9.30pm

**Demo Artist: Michael Connolly** 

Subject: Inauthentic Aboriginal art and

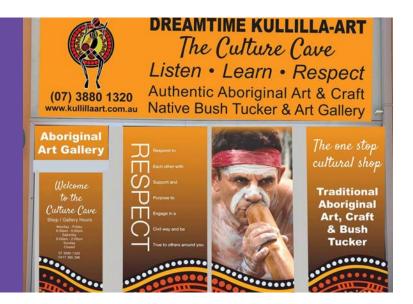
his own art.

Address: Mount Gravatt Showgrounds

Contact: Tricia Reust

presidentozpastels@gmail.com

0416967320



### **Gold Coast Meeting**

Saturday 11th March 2.30 - 5.30pm

Demo Artist: TBA

Subject:

Address: Old Post Office, 57 Railway Street,

Mudgeeraba

Contact: Petronella van Leusden

hello@petronella.gallery

## Sunshine Coast Meeting Tuesday 21st March

Demo Artist: TBA

Subject: Plein Air

Address: TBA

**Contact: Vanessa Thomas** 

TreasurerOzpastels@gmail.com

0414571090



### **WORKSHOP - BRISBANE**

### **Tell Your Story in Pastel**

A technique to make a stand out artwork that shows your unique view and style.

with Karol Oakley MP PSA Saturday 11 March 2023

PSA Members: \$130

Non-members: \$150



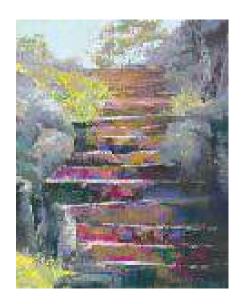
### Course outline:

How to take a photo from being a reference, to a loose, vibrant, expressive painting that tells a story and catches the viewer's eye. Learn how to unlock the creative you and still be in control! Let's explore at simple method to paint a 'scape that gets the tones established ready for the colour of the pastels. It will also help us get away from copying a photo in its entirety.

Be prepared to light a fire under your art making skills and go to a new level with confidence and anticipation for more, not making a complete painting, rather getting it sorted tested and ready to explode onto the paper.

The workshop is a structured experience with demonstrations, step-by-step tutorials, Q&A as we go, individual help and encouragement. The aim is to give you confidence, experience and tools to get started on the path of making your own painting from a photo and not just copying the photo as is.

**Reference Photos:** bring a black and white photocopy of each colour photo you select for the workshop. Try to get the black and white to an A4 size photo copy. Don't print it as a photo. For the purpose of the workshop all your photos have to be ones you have taken and where you remember being at that place. Please bring a selection of at least 4 colour photos, seascape or landscape subjects.



PSA Brisbane Workshop Saturday 11<sup>th</sup> March 2023

Karol Oakley

Kingsbury Room (lower), Queen Alexandra Home, 347 Old Cleveland Road, Coorparoo Qld 4151

From 8.30 am (for set up) to 4 pm.

Bookings through the PSA website: <a href="https://pastelsocietyofaustralia.com.au/workshops-brisbane/">https://pastelsocietyofaustralia.com.au/workshops-brisbane/</a>

### **WORKSHOP - SUNSHINE COAST**

Portraits in Charcoal and Grey Pastel with Tricia Reust MP PSA

Saturday 15<sup>th</sup> & Sunday 16<sup>th</sup> April 2023

PSA Members: \$180 Non-members: \$220

### **Course Outline**

We will cover theory of facial features and basic design concepts with portraits and explore the portrayal of the human head.

On the first day, two quarter sheet portrait head studies will be created - one incorporating the theory covered, and the second work exploring using charcoal as a wet under-painting.



On the second day, participants will create a larger portrait using charcoal, and white and grey pastel. Pastel stroke making will be explored, and using pastel wet.

**Reference photographs:** Your reference portrait photos should be clear and detailed so that you can easily recognise the various features. It is preferable for all reference photos to be in black and white, but not compulsory.



**Sunshine Coast** 

Sat 15th & Sun 16th April 2023

Tutor: Tricia Reust - PSA Workshop

Subject: "Portrait in Charcoal and Grey Pastel"

Address: Buderim Craft Cottage, 5 Main Street,

**Buderim Qld** 

From 8.30 am (for set up) to 4 pm.

Bookings online at the PSA website. <a href="https://pastelsocietyofaustralia.com.au/workshops-sunshine-coast/">https://pastelsocietyofaustralia.com.au/workshops-sunshine-coast/</a>

### **WORKSHOP - NEWCASTLE NSW**

## Finding the Perfect Colours with Pastel

with Tricia Taylor MP PSA

Saturday 3<sup>rd</sup> & Sunday 4<sup>th</sup> June 2023

PSA Members: \$260 Non-members: \$300

### **Course Outline**

Have you ever thought you never have the right colour?

In this workshop I will show you all about colour and how to mix it and control it. It's all about the hue, tone, temperature, and intensity.

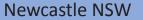
- From mixing any colour using simple methods.
- How to get distance in the landscape.
- Using underpainting techniques to control colour.

Day 1. Mixing Colour and understanding hue, tone, temperature and intensity. Using a landscape to learn how to mix colour over distance, we will play with all of the elements of colour to get aerial perspective.

Day 2. The amazing effects of underpainting. Today we will play with techniques that will give you better control over colour. Especially the colour green.

Suitable for beginners to advanced – we could all do with a bit more understanding of colour.





Sat 3rd & Sun 4th June 2023

Tutor: Tricia Taylor - PSA Workshop

Subject: "Finding the Perfect Colours"

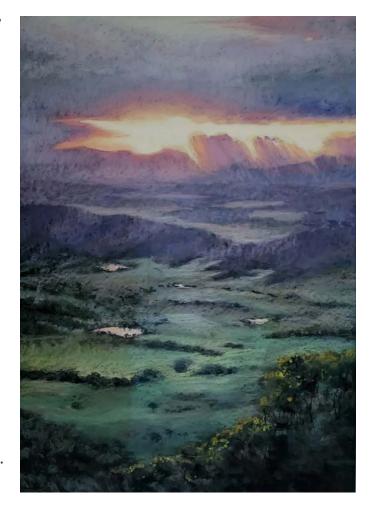
Address: Henry Park Community Hall in

Hamilton South NSW

From 8.30 am (for set up) to 4 pm.

Bookings: Online at

<u>https://pastelsocietyofaustralia.com.au/</u> workshops-new-south-wales/



Book Review February 2023

### **Reading around Exhibitions**

### **Book review by Gillian Collom**

Do you take young people to art shows? Or maybe to a bigger travelling art exhibition? Perhaps you need to explain to others, in a simple way, what you are doing when you're working on an exhibition.

The cover of a book on display in my local (Brisbane) library grabbed my attention and demanded a closer look.

The author and illustrator team use a sculptor and a painter as their artist characters and look briefly at what work they do, where they work, and what inspires them. Their artworks then make their way to an exhibition.

"Many people with lots of different skills" are needed to make a great exhibition and simple job descriptions for these roles wrap around the illustrations. 10 pages outline people contributing to the showing, and how they interact. Perhaps this is where you can count how many different hats you wear when you're putting on your own show or a group exhibition!

Here's another thought. In naming and briefly describing different jobs associated with art, this book may point teenagers to a viable career option worth investigating.



A colourful introduction to artists who display their work.





A team of people is needed to put on a big show.

### Recommendations:

Globus, Doro and Blake, Rose 2021. Making a great exhibition. Thames Thames & Hudson London. (ISBN 978-1-64423-049-7)

Hudson London. (ISBN 978-1-64423-049-7)

# Expo Tutors' Artwork that was on show at the 2022 PSA Art Exhibition and Awards

Each newsletter we will feature some of the artworks by Expo Tutors that were on display at the 2022 Art Exhibition and Awards in Caloundra during Expo.



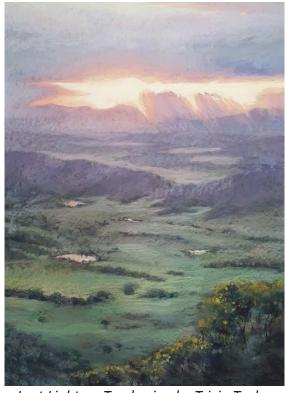
Cathedral Bells by Stephie Clark



Ebb and Flow by Julie Freeman



Eve by Janet Hayes



Last Light on Tamborine by Tricia Taylor



### **PSA's NSW Group**

The Pastel Society of Australia now has a New South Wales group. The NSW group of the PSA now joins three other groups: Brisbane, Gold Coast and Sunshine Coast. Our objective is to promote ideas for pastel art workshops, demonstrations, mentor programs and hosting monthly (bi-monthly) meetings to discuss ideas.

We will be working hard to provide greater focus and representation in NSW with visiting Master Pastellists and promoting the benefits of PSA membership to wider NSW.

This is an exciting time to be involved, with all our activities backed and supported by the Pastel Society of Australia. If you would like to be involved let us know. We ask for your support and ideas.

Contact for the group is Gillian Napper at pastelsnsw@gmail.com

# MUDGEE Paint Out

Saturday 29<sup>th</sup> April to Saturday 6<sup>th</sup> May 2023

Mudgee Paint Out is confirmed for Sat 29th April to Sat 6th May.

Exhibition dates are Friday 5<sup>th</sup> and Saturday 6<sup>th</sup> May.

For further information contact Joan Schultz <u>bonesm@</u> <u>bigpond.com</u>

or Elizabeth McGrath brianliz21@bigpond.com

### **Introducing a new Pastel Magazine**

Pastel World is a new magazine and had featured our 2022 Australian Pastel Expo story, it's a fabulous read!

The magazine is looking for articles and artists who would like to be featured as well as subscribers.



### Pastel World

### **MAGAZINE ORDER FORM** MAGAZINE SELECTION: digital print 2022/01 ISSN 27901122 2022/02 ISSN 27901122 80 pages TOTAL: 0 AMOUNT: HK\$ 0.00 PERSONAL DETAILS SHIPPING ADDRESS STATE/REGION POSTAL/ ZIP CODE COUNTRY **EMAIL** CONTACT NO REMARKS: • ORDER: Please email this order form to pastel\_world@163.com. You will receive an oder confirmation by email, in which you will find our bank details. For print order, admin officer will get back to you with the · PAYMENT: In order to complete this order, kindly make a bank transfer to our bank account. This purchase is

. DELIVERY: Your oder will be shipped immediately as soon as we have received your payment.

· We will treat your information as private and confidential.



# Stanthorpe Paint Out - 2023 **SAVE THE DATE!**

April 18th - 24th 2023.

Imagine 6 days of painting and visiting some of the best places in the Granite Belt!

This year Ron is going to try and pull together an exhibition of the artwork at one of the local wineries.

To stay up to date you are invited to join the facebook group at https://www.facebook.com/groups/stanthorpepaintout or contact Ron at ron@ronbryant.com.au or text 0408 884 346

### Know Her Name \* Exhibition, Brisbane 11 March – 4 June

"Ethel Spowers and Eveline Syme were trail-blazers at a time when men dominated Australia's art scene." (McDonald 2023)

The display is mostly works on paper, which will go into extended storage when this touring exhibition ends. It's a great opportunity to catch up with two significant female artists of the 1920s-1930s.

Both women enjoyed the advantages of economic support from their Melbourne families and an excellent education. They were able to travel and study in Paris and London.

But the arrogant and insular context of the Australian art scene meant that they gravitated to the modernist camp. In London, they both studied with printmaker Claude Flight and therefore produced their most memorable works in coloured lino-cutting.

It's a small collection of works by such talented artists and will give us some insight into their influence.



McDonald, John 2023, Leading lights on show, Sydney Morning Herald, Spectrum: Art, Jan 21, page 8.

### What, where and when:

Spowers & Syme NGA Touring Exhibition

QUT Art Museum Brisbane, near the city Botanic Gardens

**Opening Hours** 

Tue-Fri 10am-4pm; Sun 10am-2pm; Closed Mondays, Saturdays and Public Holidays

<sup>\*</sup> Know Her Name is an initiative of the National Gallery of Australia (NGA) to celebrate the work of all women artists and to understand their contribution to Australia's cultural life.

### Did you know.... You can advertise in this Newsletter?

Reach a wide audience with an interest in soft pastles to promote your:

- Private Art Classes
- Private Art Workshops
- Art Exhibitions
- Other art groups
- Traveling Art Workshops



Page Size	Millimeters & Orientation	PSA Member	Non-Member
1/4 page	90w x 124h (portrait)	\$15	\$25
1/2 page	186w x 124h (landscape)	\$30	\$50
Full page	186w x 273h (portrait)	\$60	\$100

### **HOW TO SEND YOUR AD**

Simply design your ad and email the JPG image of your advertisement to Jeanne Cotter at pastelnewsletter@gmail.com. Once your ad has been received and approved, an invoice will be issued to you from the PSA Treasurer.

### Calling on equine artists!

Win prize money and support mental health.

Sunshine Coast mental health charity Hoofbeats Sanctuary is calling for expressions of interest from artists to take part in a new art prize and exhibition at Cooroy Butter Factory Arts Centre.

Seeing the Soul: Hoofbeats Sanctuary Art Prize & Exhibition will run from 31 March to 30 April 2023 – including the Easter weekend and school holidays – appealing to local, interstate and international visitors.

All artworks are to depict a horse at liberty, free from all forms of tack, saddlery etc. Cash prizes will be awarded for overall winner, painting/drawing, sculpture/3D and photography categories, as well as a people's choice award.

Ideally, the artwork would be donated for sale with revenue supporting Hoofbeats Sanctuary – a counselling centre that brings people, animals and nature together to improve the emotional well-being of some of the most vulnerable members of our community – those living with mental health challenges resulting from complex trauma. Equine therapy programs are a key part of the sanctuary's work.

In addition to the donated artworks, also on display will be a number of ceramic horse statues decorated by high-profile celebrities, which will be auctioned at the Closing Night Gala Event.

Visit the exhibition website, <u>seeingthesoul.org.au</u> for conditions of entry and online entry form.

For further information, please contact Celestine Doyle on 0411 218 864

### Flinders Ranges Painting Holiday With Ron Bryant and Tricia Taylor

11 days of travelling and painting through the Southern, Central and Northern Flinders Ranges. Artists Ron Bryant and Tricia Taylor will host your tour. Meeting in Adelaide for one night, travelling to Hawker for 3 nights then onto Leigh Creek for 5 nights before returning via Clare for one night and ending in Hahndorf for our final day. Adelaide will be our last nights accommodation.



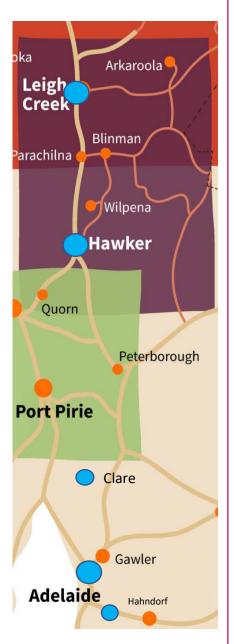
It will be wildflower season so the scenery is set to be spectacular.



Travelling by 4WD we will drive you to each of our painting destinations. Painting the colours of the ranges at various times of day. You will see unsurpassed rugged scenery, relics of the early settlers, art and craft galleries, bush pubs and unique eating places, railway history and more.



Ron and Tricia will host "Daily Downloads" where every evening we talk about the day's adventures, show and tell and critique opportunities along with tips and tricks to plein air painting by professional artists. It is also a time to socialise and share our love of the painting. All mediums are welcome.



### 6<sup>th</sup> to 17<sup>th</sup> September 2023

\$2700 includes twin share accommodation and transport. (Flights to Adelaide not included.) \$3395 Solo accommodation. \$500 deposit secures your place. Balance due 30<sup>th</sup> May 2023.

For more information including the cancelation policy and terms and conditions – email Ron <a href="mailto:ron@ronbryant.com.au">ron@ronbryant.com.au</a>

or Tricia artist@taylorart.com.au

To book your spot go to. <a href="https://forms.gle/iYtcy5p8Yj17jXFQ9">https://forms.gle/iYtcy5p8Yj17jXFQ9</a>



Dear Pastel Society of Australia Members,

We are writing to you today to introduce you to our new loyalty program that will be starting from the 1<sup>st</sup> of July 2022 at Arthouse Northside called The Pigment Bank.

### Why is this better?

- You don't have to remember to show us a membership card prior to the purchase of your items
- You will earn points on all art and framing supplies purchases PLUS continue to get discounts on a range of our products
- Everyone who shops with Arthouse Northside is rewarded



### Why have we done this?

- To ensure that you always get your benefits with every transaction.
- To reward everyone that supports Arthouse Northside.

### How Does It Work?

We will sign you up next time you shop with us using your mobile/phone number as a reference.

Each time after that we will ask for your number to add it into your sales. Every dollar that you spend will help you to earn credits that you can then use towards future purchases.

### In A Nutshell:

- Spend \$250 and receive \$10 worth of credit
- Continue to receive ongoing discounts on a range of products in the shop whilst still earning points
- Full details are on our website: https://arthousenorthside.com.au/the-pigment-bank/
- More benefits will be coming in the following months.

We believe this is the best way to fairly and equitably support all of our customers and reward them for supporting our small business. It also enables us to continue to support the creative groups in our community that we currently partner with.

This will be replacing our current offering to you as members of The Pastel Society of Australia.

If you have any questions about this change please don't hesitate to contact Leah via email on <a href="mailto:enquiries@arthousenorthside.com.au">enquiries@arthousenorthside.com.au</a> or speak to one of us in the shop next time you are in.

### **Best Wishes**

Leah & The Team At Arthouse Northside

### **WORKSHOPS AT BIENARTE**

Impressionist Flowers in Pastel for Beginners with Stephie Clark

Bienarte Brisbane, Sat 18 - Sun 19 Feb 2023

Bienarte Sunshine Coast, Mon 20 - Tues 21 Feb 2023

\$450pp (PSA members receive 10% discount)

Spend the weekend with Stephie Clark and immerse yourself in creating bright, loose florals with pastel. Each day of the workshop, Stephie demonstrates exactly how she makes a painting from scratch, demonstrating techniques for her backgrounds and applying pastels with freedom and thoughtfulness.

Each workshop participant will grow in experience and be able to apply skills that are relevant for their own artistic voice. Stephie will guide you in creating beautiful pastel flower paintings.

This workshop is suitable for all levels, including beginners.

Follow the link for booking details: <a href="https://bienarte.com.au/class/Flowers">https://bienarte.com.au/class/Flowers</a> Pastel Stephie Clark-2



### Portrait in Pastels | Lyn Diefenbach

Bienarte Brisbane, Tues 27 - Wed 28 June 2023

\$450pp (PSA members receive 10% discount)

Learn to create portraits that are full of character and life. All aspects of portraiture will be covered, in particular how to achieve a good likeness. This workshop will assist you to a greater understanding of the relationships of line, tone, colour and edge to enable you to infuse your work with dimensionality and impact.

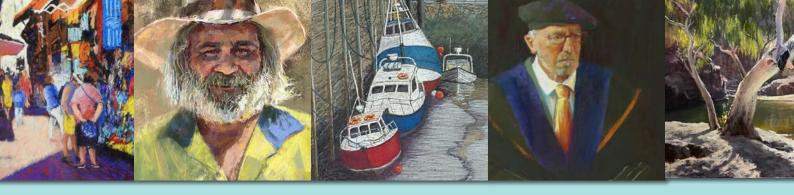
Lyn will discuss pastels and pastel surfaces as well as application appropriate to the subject. Enjoy clear, informative demonstrations and individual attention at your easel.

Through demonstrations and a series of 'hands-on' exercises, you will learn easy methods for painting portraits.

This workshop is suitable for all skill levels, however basic knowledge and skills in oils and colour is a prerequisite.

Follow the link for booking details: <a href="https://bienarte.com.au/course/Lyn Diefenbach Portait Pastels">https://bienarte.com.au/course/Lyn Diefenbach Portait Pastels</a>





The Pastel Society of Australia

# ANNUAL AWARDS EXHIBITION

1st - 7th of May 2023

Pelican Waters Resort, Sunshine Coast

# OFFICIAL OPENING EVENING

Friday 5<sup>th</sup> May 6.30 pm

### CATEGORIES:

- People
- Animals
- Scapes
- Still Life
- Abstract

# **ENTRIES CLOSE**

Friday 21st April at midnight

The Meadow Calls Me by Louise Corke

Entries are open from 1<sup>st</sup> February 2023 via the website www.pastelsocietyofaustralia.com.au/annual-exhibition/

### **PSA Annual Awards 2023**

The PSA Committee is pleased to report that for 2023, the Annual Awards incorporating the Alexandra Awards will include a new development.

There are two options to be considered with the main difference being that in option (E) for "Exhibition", works will need to be framed, priced for sale, and presented for exhibiting at Pelican Waters Resort. Option (O) for "Online", merely requires a submission of an image. Both options have a different prize schedule, and a different judge.

Members can choose to enter works across both options, for example, you might choose to enter a landscape in option (O) and a portrait and abstract in option (E) with a three-entry limit overall. Non-members can only enter one work overall.

The Pastellist of the Year is chosen from among the artists who place first in the categories from the Exhibition option, and this option's judge will be asked to assess a consistently high standard when viewing the other entries by these artists. Therefore, the Pastellist of the Year will need to have made more than one submission in the Exhibition option.

The **Alexandra Awards** can only be submitted for Exhibition, that is, framed, priced, and presented for hanging.

### **Sponsors**

Our sponsors softpastels.com, Art Spectrum, Art House Reproductions, Arthouse Northside and the Estate of Barbara Alexandra are to be thanked again for their ongoing and faithful sponsorship of the PSA.

### **Announcements and Presentations**

The announcements and presentation of the prizes for these Annual Awards will occur at the Pelican Waters Resort in Caloundra, on Friday 5th of May, from 6.30pm.

The entries in the Exhibition will make a fabulous show, and the entries in the Online option will be exhibited on a screen at this Exhibition throughout the time of the awards. As always, we need members to come forward to be on roster for the hours that the exhibition is open.

I look forward to another wonderful Exhibition of pastel - and to showcasing the high standard achieved in the art of the members of PSA.

### Tricia Reust

President

# The Pastel Society of Australia Annual Exhibition 2023 1st to 7th May 2023

### To be held at the Pelican Waters Resort 38 Mahogany Drive, Pelican Waters QLD 4551 (Sunshine Coast)

### **Conditions of entry**

There are two options for 2023: entry in the "Exhibition" (E) requires that works be framed and presented for the exhibition; entry in the "Online" (O) option does not. There are separate prize schedules for the Exhibition and Online entries, and no one entry can be entered in both. Members have a limit of three entries overall, no matter what category or option. Alexandra Award entries are not online and must be framed and presented for the exhibition. Please read these conditions below carefully.

### Diary of dates

Entries open via PSA website	Wednesday 1 February 2023
Entries close	Friday 21 April (midnight)
Drop off works for exhibition	Sunday 30 April 10.30 a.m 2.30 p.m. at Pelican Waters Resort, Caloundra (please read labelling and D-Ring hanging instructions at end of Conditions)
Freighted works in by	Wednesday 26 April (Read para #27 for details)
Winners Announced	Official Opening <b>Friday 5 May</b> 6.30 p.m.
Pick up	Sunday 7 May 1 p.m. to 3 p.m.

#### **Entries**

- 1. All entries are to be pastel (soft). Works may be on any surface including canvas, and mixed media is acceptable with at least 75% pastel on top.
- 2. Entries must be the original work of the entrant, which precludes works undertaken in workshops or under tutelage, and/or copied from any source other than that belonging to the entrant. Source material to be available if requested. Entries must have been completed in the last two years and must not have won any award in any competition in the previous 2 years prior to 1 February 2023 (excepting PSA online Zoom monthly awards).
- 3. Maximum size of finished painting for Exhibition (E) entries: 92cm x 122cm (including frame).
- 4. Maximum of 3 entries per member across the different categories including online and Alexandra and only one painting per category/option. Non-PSA members may submit a maximum of one entry. All PSA members must be financial at the time of entering the competition and time of hanging the exhibition.
- 5. Members entry fee \$25 for each painting (max 3). Non-PSA members \$60 (one only).
- 6. All works (hanging exhibition at Pelican Waters Resort, Alexandra and online) must be for sale and there is a 30% commission on sales.

### **Annual Exhibition & Awards 2023**

- 7. Entries are open from Wednesday,1 February 2023 via the website <a href="www.pastelsocietyofaustralia.com">www.pastelsocietyofaustralia.com</a>.
  <a href="au/annual-exhibition/">au/annual-exhibition/</a> which must include uploading of high-resolution images of artwork (Max 2MB).
  Payment via direct deposit, Pay Pal or credit card is available. Images of all entries (both hanging exhibition and online entries) will be uploaded on the PSA website after the exhibition closes. All online category entries will be displayed via a continuous video loop on a screen at the venue over the course of the exhibition.
- 8. All entry forms are to be completed online with the payment of entry fees by midnight on Friday 21 April 2023. If any difficulties arise, please contact <a href="mailto:secretaryozpastels@gmail.com">secretaryozpastels@gmail.com</a> or PSA Exhibition Coordinator Tricia Reust <a href="mailto:presidentozpastels@gmail.com">presidentozpastels@gmail.com</a> or phone 07 3889 4619.

### NO LATE ENTRIES WILL BE ACCEPTED.

#### **PRIZES**

- 9. Categories: People; Animals; Scapes; Still Life; Abstract.
- 10. Each of these five categories has an option for "Exhibition" (E) entry (work must be framed and presented for the exhibition at Pelican Waters Resort) or an "Online" (O) option with a separate prize. No one entry can be entered in both options.
- 11. All paintings can be traditional or contemporary in style.
- 12. Prizes in each category except Abstract:

1st prize \$1000

2nd prize \$500

Thank you to softpastels.com for the First Prize Scapes, to Art Spectrum for the First Prize Abstract, to the Diefenbach family for First Prize People, and to Art House Reproductions for the Second Prize Abstract.

### 13. Abstract Prize:

1st prize \$1000 in Art Spectrum products

2nd prize- \$250 plus a High-Resolution Digital Art Capture of your artwork for a giclee reproduction with Art House Reproductions.

- **14. Online Option** in each category (except Alexandra) a single \$300 prize.
- 15. The **Alexandra Awards** are for those PSA members who have never previously won a first prize with a pastel work in any art competition. (Note: The PSA set subject is classed as a first prize, i.e. any painting by the winner of the PSA twice yearly 'set subject' competition is excluded from the Alexandra awards. Members may have one entry in the Alexandra and two other entries across the Awards total three. Theme "Our World".

1st prize \$600

2nd prize \$200

3rd prize \$100

### **Annual Exhibition & Awards 2023**

- **16.** The Pastellist of the Year (\$500) is only for PSA members and will be chosen from the five 1st Place awards across each category in the Exhibition (E) option. The judge is asked to consider other works entered by these First Prize winners and assess a consistent standard across all entries by this artist.
- **17. Arthouse Northside Peoples' Choice Award** (\$150 Gift Certificate). Chosen by members of the public at Pelican Waters Resort during the exhibition. This gift certificate can be accessed online as well as in person at the art store (in Deagon, Brisbane).

### **Judging**

- 18. There are two judges in 2023, one for all entries submitted for exhibition (which will all be hung) and one for online entries (which will all be screened during the exhibition).
- 19. All signatures on entered artworks will be blocked for judging only.
- 20. The judges' decisions are final, and no correspondence will be entered into.
- 21. Media reproduction of entries is allowed for promotional purposes by PSA.

### Presentation and delivery of works for Exhibition (E).

- 22. All works apart from online entries are to be framed in a professional manner and clearly labelled on the back with the title, category, price, artist's name and contact details.
- 23. All works are to be ready for display with hanging wire or cord and 15mm additional D-Rings firmly attached. Gallery specifics require additional D-Rings to be placed 7.5cm from the top of the frame to the top of the D-Ring with the "D" facing upwards. This is essential. Please see diagram at the end of these Conditions.
- 24. All care will be taken in storing and hanging of artworks, but no responsibility will be taken by the PSA, or those associated with the venue.
- 25. The Exhibition will be held at **Pelican Waters Resort, 38 Mahogany Drive in Pelican Waters (Caloundra)**. Members are asked to consider volunteering for the gallery duty roster during the exhibition which will be open daily from 10 a.m. to 4 p.m. from Monday to the following Sunday (1 p.m. exhibition closes). Please contact Tricia Reust at <a href="mailto:presidentozpastels@gmail.com">presidentozpastels@gmail.com</a> to advise your availability to volunteer for the roster.
- 26. Receipt of works by hand at the Pelican Waters Resort will be from 10.30 am to 2.30 pm on **Sunday 30 April.**
- 27. Post courier/freight works, to PSA Exhibition Coordinator Tricia Reust 168 King Street, Clontarf, Qld, 4019, Australia. (This is not a drop off point for anyone wanting their work taken to the exhibition for them. This is for **Couriered** work only. Please make other arrangements if you require help to deliver your works on drop-off day.) All works being couriered must be received by **Wednesday 26 April**. Under no circumstances will the PSA incur courier/freight costs. All freight arrangements and costs must be organized and prepaid by the entrant. Pre-payment of a **\$10 repacking fee** is required for the PSA to repackage your artworks, and packaging must be of a standard to enable safe repackaging.
- 28. Personal collection of sold and unsold works will be between 1 p.m. and 3 p.m. on **Sunday 7 May**. No paintings may be removed before this date and time. There is no opportunity for storage, so any works remaining after this time will incur a significant PSA storage fee and/or be discarded. Freighted works will be returned after this date.
- 29. All proceeds from sales and prizes will be paid by direct deposit or by credit card into the nominated bank account of each prize winner within a month after the exhibition closes.

### **Annual Exhibition & Awards 2023**

30. The only digital enhancement techniques permitted to be applied to images are the use of tools for rotating and cropping of the image. Any other digital enhancements are strictly forbidden. We are trusting in the integrity of entrants as to the accuracy of the photo submitted. Be aware that by entering this competition you are agreeing to all conditions as set out in this Conditions of Entry document.

**Note:** Because of the requirement for uploaded images of all artwork entries, it is strongly suggested that you consider having professional photos taken of your work (of course, before framing!) or that you obtain assistance from a PSA member who knows how to photograph artworks to show them to their best advantage.

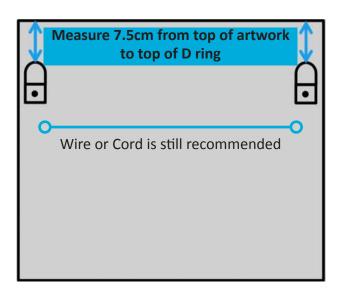
### **D** Rings

Tips: D-Rings should be 1.5cm (15mm) wide, facing up, and 7.5cm from the top of the artwork frame to the top of the D-Ring.

D-Rings are to be Rounded and not Triangular to fit our hanging system

Your assistance in placing these D-Rings on your artwork is extremely helpful to our volunteers who work hard to hang your artworks in a presentable manner. It saves a large amount of work, handling and keeping artworks hanging straight during the exhibition. Many thanks.





Title
Category
Price
Artist's Name
Contact Details











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### www.softpastels.com.au

### **OPENING HOURS**

Monday - Friday 6:00am to 6:00pm Saturday 6:00am to 2:00pm

259 Brunker Road, Adamstown NSW 2289

Phone: 02 4957 1050

Email: colours@softpastels.com.au

### **PSA POSITIONS 2022 - 2023**

President: Tricia Reust

presidentozpastel@gmail.com

**Vice President:** Christine Leaming christine.a.leaming@gmail.com

Secretary: Merla Hynes

secretaryozpastels@gmail.com

**Treasurer:** Vanessa Thomas treasurerozpastels@gmail.com

### **COMMITTEE MEMBERS:**

Gillian Napper gillnapper@gmail.com
Sue Robinson suzart@live.com.au
Greg Steele gregorymarj57@outlook.com
Jan Lowe jan.lowe@camberwellart.com.au

### **NEWSLETTER**

Newsletter Editor: Jeanne Cotter pastelnewsletter@gmail.com

Newsletter Team Postal Distribution: Margaret

Ollerenshaw

### **WORKSHOPS**

Workshop Coordinator:

#### **WORKSHOP SUPERVISORS**

Brisbane:

Sunshine Coast:
Gold Coast:

### **EXHIBITION COORDINATOR:**

Tricia Reust presidentozpastels@gmail.com Exhibitions Team: Priscilla Lawrence, Margaret Turner, Greg Steele, Elly Gundry and Merla Hynes

#### **WEBSITE**

Webmaster: Hettie Rowley webmaster@ pastelsocietyofaustralia.com.au

### **MEETING DEMONSTRATOR COORDINATORS**

**BRISBANE:** Tricia Reust presidentozpastel@gmail.com

GOLD COAST: Petronella van Leusden

hello@petronella.gallery

SUNSHINE COAST: Karen King

karenking.1@bigpond.com **NSW**: Gillian Napper

PSANSWgroup@gmail.com

### **Meeting Reception Coordinator:**

Brisbane - Pauline Meizer

### **Meeting Reception:**

Brisbane: Andrea Willis

Gold Coast: Petronella van Leusden

hello@petronella.gallery

Sunshine Coast:

### Meeting Supper Team (Brisbane): Gwen

Thiesfield & Margaret Ollerenshaw

### **Audio Visual:**

Brisbane: Mark Lawrence

Sunshine Coast:

### IT and Social Media Committee (currently being formed): Louise Corke and Penelope Gilbert-Ng

### **NSW Working Group**:

Christine Leaming, Hettie Rowley, Gwendolin Lewis, Khing McCotter, Colleen McLean and Gillian Napper

**Public Officer**: Gillian Collom pastelsnsw@gmail.com

If you'd like to join the committee and contribute to this wonderful Society, please get in touch.

### Showcase your artwork on the Pastel Society of Australia website!

Here is a great opportunity for you to have your artwork published on our Pastel Society of Australia website. It is absolutely free for you as a member of the PSA. So what are you waiting for?. Here is a list of the required items:

- 1. Your Artist bio may consist of between 150 and 200 words (It may be slightly shorter or longer) and must be sent separately as a **word document**. Please do not embed it in the email or send me a page link to your bio on your website. It is a lot of work for me to extract it from emails and from websites. *This is important!* See example bios below for guidance.
- 2. You may **include links** to your website and social pages, phone number and email address. (please feel free to visit the website and have a look at other artists' pages to give you ideas of what to do)
- 3. Your images: Please send Hettie 4 images. One of those images can be a photograph of yourself or all 4 images may be of your artwork.
- 4. We would prefer the images are no bigger than 1MB or 600px across but if you can't manage to make them smaller it is okay.
- 5. Please save your images with a **file name that includes your name** plus the title of the work.
- 6. Remember this is your image on the website for everybody to see and enjoy so please make sure that the work you send me is representational of who and where you are in your art journey and that your work is photographed properly and not out of focus, skew or showing reflections on glass. Frames should be cropped out to show only the artwork.

Send your word document and images to Hettie:

webmaster@pastelsocietyofaustralia.com.au

### Need help?

Contact Merla secretaryozpastels@gmail.com OR
Hettie Rowley on 0406 180 121 or webmaster@pastelsocietyofaustralia.com.au for more information

### Here are two examples of Artist Statements:

'Anne is a member of the Pastel Society of Australia. Anne conducts public painting demonstrations and teaching workshops in the pastel medium and has commenced a weekly pastel painting class in Cooroy. Anne regularly exhibits with the Pastel Society of Australia, Kenilworth Celebrates art show. Anne's paintings are represented at the Montville Art Gallery, Main St Montville, Qld. Anne has won many awards over the years.' OR...

'The beauty and serenity of creation is what draws me to paint. I love to get the feel of the moment whether that is the warmth of the light, the velvet feel of a petal or the fold of a cloth. As a seascape artist I enjoy capturing the movement of the waves and the play of light on the sand. There is something quite spiritual and musical in the ocean. It is the light, the rhythm and the emotion that entices me to paint no matter what the subject.'

### The PSA newsletter is released bi-monthly. The next newsletter is due out in APRIL 2023.

**CLOSING DATE: 20th of March 2023.** 

Articles submitted AFTER this date WILL NOT BE ACCEPTED.

SEND TO: All submissions are to be sent to JEANNE COTTER at pastelnewsletter@gmail.com

**FORMAT:** The preferred format for written articles is Microsoft Word sent as an attachment to your email. Articles sent from an iPad or in the body of an email are not acceptable. Please send photos as jpg attachments to your email, not embedded in an email, and title each photo with your name and a number (eg: janesmith001. jpg) rather than send as a file number (eg: 2200957694.jpg). Please make ALL reports in text font ARIAL Size 12. Many thanks for your assistance.

**YOUR NEWS:** Please let us know of your pastel achievements. We want to celebrate with you!! The newsletter is a great way to let people know and to build your profile.

**YOU CAN CONTRIBUTE:** We'd love to hear about Workshops and Demonstrations that you've attended. Be willing to write up meeting demonstration and workshop reports and send to the Newsletter team ASAP - within a week of the event - (PLEASE not at the last minute). Many thanks.

### **NEWSLETTER ADVERTISING RATES**

Are you interested in advertising your workshop, tour or classes in our PSA Newsletter?

Page Size	Millimetres & Orientation	PSA Member Rate	Non-Member Rate
1/4 page	90w x 124h (portrait)	\$15	\$25
1/2 page	186w x 124h (landscape)	\$30	\$50
Full page 186w x 273h (portrait)		\$60	\$100
Email Attachments to PSA Members		\$10	\$20

1/4 page advertisements for events such as paint-outs, exhibitions and NFP that are arranged and held by PSA Members are free, larger advertisements will attract Members Rates (eg; Stanthorpe Paint-out).

Advertisements for PSA monthly events, workshops and expos will be at no cost.

Advertisements for non-members of the PSA will be charged at the Non-Member rate.

Note \* These activities are not covered by the PSA volunteer's insurance or the PSA responsibility.

### **FILE TYPE REQUIRED**

All advertisements must be supplied as a JPG image at strictly the correct size and orientation as listed in the table above. No variations will be accepted.

### **HOW TO SEND YOUR AD**

Please email the image of your advertisement to Jeanne Cotter at pastelnewsletter@gmail.com. Once your ad has been received and approved an invoice will be issued to you from the PSA Treasurer.